

# Maëlle Guillot

## UX & UI DESIGNER

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### SKILLS

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Sketch	Design Thinking
Invision	User Research
Figma	Interaction Design
Zepellin	Prototyping
Adobe Suite	Problem Solving
HTML/CSS	Visual Design

### EDUCATION

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2014 **B.A. IN DIGITAL DESIGN**  
at Ecole Presqu'île, Lyon

2012 **B.A. IN FILM STUDIES**  
major in **Cinematography**  
at Institut des Arts de Diffusion,  
Louvain la Neuve, Belgium.

2008 French Baccalauréat  
at Cité Scolaire Internationale,  
Lyon, France

### LANGUAGES

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English: C1  
German: C1  
French: Native speaker  
Spanish: B1

### INTERESTS

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**Theater:** part of a theater group that performed at ACUD theater

**Film:** great interest for indie movies and cinematography

**Sustainability:** actively involved in climate change protests and changed my habits to reduce my carbon footprint

### EXPERIENCE

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#### UX & UI DESIGNER - Care.com

August 2018 - Present // Berlin, Germany

- Created a safety center and help center
- Redesigned and optimized the email experience
- Designed, tested and optimized landing pages
- Ideated on new upgrade plans
- Conducted research on provider quality using human-centered design principles.

#### UX & UI DESIGNER - freelance

August 2016 - August 2018 // Lyon, France & Berlin, Germany

- Redesigned the checkout experience for an ecommerce
- Created websites and landing pages for start-ups, ecommerces, retailers and media agencies.
- Designed and implemented marketing emails campaigns
- Created graphics, visuals and motion graphic videos

#### UX & UI DIGITAL DESIGNER - IOM UN Migration

July 2016 - October 2016 // Geneva, Switzerland

- Designed an internal content sharing tool to make the communication between different offices easier
- Created a styleguide for the DTM (Displacement Tracking Matrix) department
- Supported the team with graphic design

#### UX & UI DESIGNER - Flexy

October 2015 - July 2016 // Brussels, Belgium

- Created an energy comparison website from scratch
- Designed and tested SEM landing pages
- Implemented design mockups into HTML/CSS
- Established a new style guide